

## Aye Finance Raises Rs.250cr. In Series G Funding Led by ABC Impact



### Future & Aye

“Our growth is built on a stable market of micro MSE segment. We remain committed to empowering MSEs, fostering financial inclusion, and contributing to the overall economic development of the country.”



**SANJAY SHARMA**

Managing Director, Aye Finance

### Aye Awards



India Ratings & Research - A Fitch Group Company has upgraded our ranking to **IND A** from our previous ranking, **IND A-!**

### Partner Support

“India is a country of micro-entrepreneurs (MSMEs) However, this important segment of the economy is significantly underserved by formal credit. Our partnership with Aye Finance will support these micro-entrepreneurs with better access to credit so that they can grow their businesses and realize their full potential. We are encouraged by the team's strong commitment to customer centricity, disciplined underwriting, and solid operational performance.”



**Sugandhi Matta**

Chief Impact Officer of ABC Impact

## FAME IMPACT NUMBERS



**5** Clusters



**200+** Villages



**4,56,037** Man hours of Training



**1,76,373** Lives Impacted



**80,000** Livestock Treated



## AYE NEWS



"We are quite satisfied with the fundraises for now. We have enough on our plate. The money we bring in, while a small part goes towards updating our technology and platforms, most of it will go toward building our book. We are in the lending business, so money is our working capital," said Sanjay Sharma. [Read More.](#)



**SANJAY SHARMA**

Managing Director, Aye Finance

## AYE BLOGS

In the dynamic landscape of Indian entrepreneurship, Non-Banking Financial Companies (NBFCs) have emerged as vital pillars supporting the growth and sustainability of businesses. Offering a range of financial services, NBFCs have carved a niche by providing accessible, flexible, and customer-centric loan options to businesses of all sizes. Here are the top five benefits of availing business loans from NBFCs:

### Flexible Loan Structures

One of the most significant advantages of NBFCs is their flexibility in loan structuring. Unlike traditional banks, NBFCs are more adaptive to the unique needs of businesses, offering customized loan products that align with specific financial requirements. [Read More.](#)



TOP 5 BENEFITS OF AVAILING **BUSINESS LOANS FROM NBFCs**

## AYE AT EVENTS

Krishan Gopal, CFO, Aye Finance, was a panelist at the recently held FICCI PICUP event.

During the event, Krishan spoke about how one can balance innovation against the regulatory landscape for Fintechs.



### Walking The Tightrope

Aye Finance at FICCI PICUP

